

- 1 = Very weak, no attention given
- 2 = Some attention, no proof
- 3 = Proof; but needs improvement
- 4 = Above average and have proof
- 5 = Best in Class and can prove it
- 6 = Cant do anything more

Scoring Exercise

WEAK

AVERAGE

STRONG

Human



Customer



Structural



Social



© 2017 Snider Value Index

Connect with Chris Snider | Follow his blog by visiting www.SniderValueIndex.com